

Introducing Fund Pro Latin America

Through the annual publication of the 200+ page *Latin American Distribution Dynamics Report* with **Cerulli Associates** for the last eight years, **Latin Asset Management** has been providing the asset-management community with the most comprehensive and reliable analysis of the Latin American investment-management marketplace.

But we know your firm often needs more timely access to news and data, and that's where the **Fund Pro Latin America** website comes in.

Fund Pro Latin America

For one annual subscription price, the **Fund Pro Latin America** provides you with access to **Latin Asset Management's** database and insights, allowing your entire firm to more closely follow regional trends, as well as track cross-border-fund performance, flows and allocation shifts either monthly or quarterly.

In order to service firms like yours, the **Fund Pro Latin America** website offers:

- English-language proprietary news and analysis, making it easier for high-level executives based outside the Latin American region to keep tabs on the markets.
- Regular commentary and analysis from US-based consultants of **Latin Asset Management**, complementing the great work already being done by our locally-based news correspondents.
- A more robust offering of quantitative content of particular interest to global firms.
- Coverage of regulatory changes with implications for global firms.

Fund Pro Latin America is the longest-running and the most recognized subscription website for asset-management professionals doing business in Latin America. Among our clients are **Blackrock, Vanguard, Legg Mason, Fidelity, MFS, Principal, Schroders, Pioneer, BNP Paribas, JP Morgan, HSBC, BNY Mellon, Santander**, and many others.

Value-added content

Our expanded section of quantitative content includes either monthly or quarterly updates (Excel workbooks) on the following:

- Cross-border holdings, showing the buying habits of the region's largest institutional investors.
- Cross-border-fund and ETF performance, showing the performance of cross-border funds competing for allocations from Latin American institutions.
- Cross-border flows, showing the success of individual cross-border funds and ETFs in landing new allocations from the institutional investors.
- Cross-border-brand league tables, also known as the Who's Who in asset gathering in Latin America.
- Country-by-country growth projections.

Corporate site-license options

- **Silver** **USD 2,995***. Up to 3 user log-ons.
- **Gold** **USD 2,995*** for first 3 user log-ons, plus USD 300* for user 4 thru user 9.
- **Platinum** **USD 4,995***. Unlimited user log-ons.

(*Prices shown applicable to US-based clients. Non-US clients are responsible for foreign withholding tax.)

For additional information

- Visit www.fundpro.com for more details. Download a PDF subscription form [here](#).
- An explanation of our license packages is available [here](#).
- Specific information about our quantitative content is available [here](#).
- Phone/email us using the details above.

Proposal: Give key members of your firm access to Fund Pro Latin America by purchasing a site license

Different members of our team have gotten together to compile a list of executives from your firm who would likely find value in a subscription to the **Fund Pro Latin America**.

Latin Asset Management and **Fund Pro Latin America** are in contact with these industry professionals because they are frequent visitors to the free sections of the website, receive our daily newsletters, belong to our LinkedIn group, attend our events, purchase our value-added reports, etc.

Of course, you/your firm should feel free to add, modify or delete users from the list.

Prices along the bottom right-hand column reflect total annual subscription price for our corporate licenses. For example, if one, two or three users are entered, the total corporate license price will be USD 2,995.

If you wish to subscribe and have completed the form below, email us a copy at sales@fundpro.com. Alternatively, contact Diane Pierce at +1-646-530-8603 x45 or email her at diane.pierce@fundpro.com to discuss further.

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	User 7	E-mail	USD4,195
	User 8	E-mail	USD4,495
	User 9	E-mail	USD4,795
	User 10	E-mail	USD4,995
Platinum	User 11	E-mail	USD4,995
	User 12	E-mail	USD4,995
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Note: In general, users should be employees of the subscribing company. This would include employees working for a multinational company who are based in different countries. However, third-party contractors, suppliers, partners, etc. should not be included in the list.